



Michael Van der Vloedt

Team & Delivery Lead · Operations, process & automation

Team and delivery lead with 10+ years in fast-moving product teams, the last few spent leading them. The job has two sides for me. I build, or help build, the process improvements, tooling and small fixes that make a team run better, and I mentor and coach the people doing the work. That matters just as much. When something repetitive is eating people's time, I build the automation or AI-native workflow that takes it off their plate. Today I'm Senior Team Lead at In The Pocket in Ghent, and co-founder of Move Beyond, a sports and health community I helped build from scratch. Native Dutch, fluent English.

CONTACT

LOC

Bruges, Belgium · hybrid Ghent

STATUS

Freelancer

PHONE

+32 479 39 92 05

EMAIL

hello@tidesconsultancy.be

IN

linkedin.com/in/michael-vander-vloedt

CORE STRENGTHS

- End-to-end process design & improvement
- Operational tooling & automation
- AI-native & agentic workflows
- Resource & capacity planning
- Vendor & stakeholder coordination
- Team leadership & delivery
- Mentoring & people development
- Clear, reliable communication

TOOLS

Tool-agnostic. Just connect me via MCP. Native AI integration beats bolting tools together.

But if you want to know:

- Claude
- Obsidian, Notion
- Jira, Confluence
- Teams, DevOps, Office
- Google Workspace
- Slack

LANGUAGES

Dutch	Native
English	Fluent

EDUCATION & CERTS

Cronos Entrepreneurship trajectory

Managing partner track · sales, communication & budgeting · 2021–2022

Professional Scrum Product Owner

Scrum.org · 2020

Certified ScrumMaster

Scrum Alliance · 2015

PRINCE2 Foundation

2015

Network Administrator

2011–2013

Applied Computer Science

2009–2010

EXPERIENCE

Senior Team Lead · In The Pocket

2023 – Present

Ghent, hybrid · freelance

- Lead delivery teams day to day: capacity and resource planning, ways of working, and keeping engagements healthy across several clients at once.
- Mentor and coach the people on my team. Their growth matters as much as what we ship.
- Restructure how clients and teams operate. I map processes end to end, strip out bottlenecks and manual steps, and standardise what's left into something repeatable.
- Build AI-native, agentic workflows that connect our delivery tools (Jira, Confluence, Productive, Slack) into one assistant. It handles recurring admin like meeting recaps, status reporting, budget forecasting and sprint analysis, and keeps everything I need in one place I can actually search.
- Drive AI adoption across the team: building reusable automations colleagues rely on, and showing people how to actually use AI in their own work.
- When something operational breaks, I'm the one colleagues come to, and the one who fixes it.

Co-Founder · Move Beyond

Dec 2023 – Jan 2026

Bruges · self-employed (alongside In The Pocket)

- Co-founded a sports and health community running fitness retreats in Spain and Wallonia. Grew it to a 3-person team and around 60 members before we wound it down in January 2026 when our priorities shifted.
- Owned the operational side end to end: retreat logistics and bookings, venue and vendor coordination, scheduling and finances.
- Produced the content, website and marketing assets myself with AI, from copy to visuals.

Agile PM · Product Owner · Scrum Master · Sweet Mustard (Cronos)

Jun 2020 – Jan 2023

Kortrijk · freelance

- Ran delivery end to end for enterprise clients (Daikin, Unilin, Kinopolis, Skylux, Westveles, ACV) on a Team-as-a-Service model, from quotation and kick-off through follow-up, testing and delivery.
- Owned the full client lifecycle and kept tightening the handoff from sales to delivery so projects started cleaner.

Scrum Master & Project Manager · Bazookas (Cronos)

Mar 2015 – Jun 2020

Bruges

- Product Owner of a cross-functional team of 25 to 30 people, almost 20 of them developers. Owned resource management, optimised the sales-to-delivery pipeline across the company, and delivered apps for Kinopolis, Plopsaland, Tomorrowland and others.

Senior Support / Apple Expert · Quest Computers

Oct 2010 – Mar 2015

Blankenberge

- Owned customer communication, hardware sales and supervision of repairs. Where I first learned to sweat the details and not let things slip.

BEYOND WORK

Hyrox and CrossFit enthusiast, three to four races a year, with cycling and running in between and snowboarding once winter hits. The discipline and the routine carry straight into how I work. Endlessly curious about new tech, with a big focus on AI (of course), and reading up on finance and investing on the side, building toward my own financial independence.